

MEDIA RELEASE

HomeAway and travelmob Announce Strategic Partnership

The partnership strengthens HomeAway's presence in Asia Pacific while opening up the global travel market to travelmob's property owners and managers

Austin, Texas, United States – [HomeAway](#), Inc. (NASDAQ: [AWAY](#)), the world's leading online marketplace of holiday rentals, today announces a partnership with [travelmob](#), a leading social stay marketplace matching the owners and managers of dedicated holiday rental properties with travellers seeking to book holiday rental accommodations across Asia Pacific. Through this agreement, travellers visiting the HomeAway® websites will have access to travelmob's unique, high quality accommodations in Asia Pacific – from luxury villas to tatami-mat apartments and houseboats.

“travelmob is honored to partner with the global leader in holiday rentals. This partnership enables us to significantly expand our global reach and provide our property owners and managers with the opportunity to market their properties to more travellers worldwide. It is also a testament of travelmob's mission to enable global travellers to experience Asia Pacific like a local,” says travelmob Chief Executive Officer and Co-Founder, Turochas Fuad.

Globally, Asia Pacific is one of the fastest growing regions for tourism. By 2015, 37 percent of all global air passengers will travel on routes to, from or within Asia Pacific, compared with 29 percent for Europe and North America, according to the International Air Transport Association.

“We are excited to offer travelmob's unique properties on the HomeAway websites and meet the growing demand for villas and holiday rentals in Asia,” says HomeAway Chief Executive Officer, Brian Sharples. “This partnership enables HomeAway to create additional accommodation options, in one of the world's most dynamic regions, to the families and groups who rely on HomeAway for holiday rental travel.”

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About HomeAway

HomeAway, Inc. (NASDAQ:AWAY), based in Austin, Texas, is the world's leading online marketplace of vacation rentals, with sites representing over 711,000 paid listings of vacation rental homes in 171 countries. HomeAway® offers an extensive selection of vacation homes that provide travelers with memorable experiences and benefits, especially more room to relax, for less than the cost of traditional hotel accommodations. The company also makes it easy for vacation rental owners and property managers to advertise their properties and manage bookings online. The HomeAway portfolio of websites includes HomeAway.com, VRBO.com and VacationRentals.com in the United States; HomeAway.co.uk and OwnersDirect.co.uk in the United Kingdom; HomeAway.de in Germany; Abritel.fr and Homelidays.com in France; HomeAway.es, Toprural.com in Spain; AlugueTemporada.com.br in Brazil; and HomeAway.com.au in Australia.

In addition, HomeAway operates BedandBreakfast.com, the most comprehensive global site for finding bed-and-breakfast properties, providing travelers with another source for unique lodging alternatives to chain hotels. For more information about HomeAway, please visit www.HomeAway.com.

Website: www.homeaway.com
Facebook: www.Facebook.com.au/HomeAwayAU
Twitter: twitter.com/HomeAwayAU

About travelmob

travelmob is a leading online marketplace whose vision is to enable travellers around the world to experience Asia like a local. Launched in 2012, travelmob provides a secure platform for property owners in Asia Pacific to list unique accommodations and experiences, and host global travellers seeking to experience true local hospitality and culture.

You can get news and updates from travelmob on its Blog: blog.travelmob.com, Twitter: twitter.com/travelmob or Facebook: www.facebook.com/travelmob