

travelmob Launches Guide to Asia Pacific's Top Events

New section on Local Events aims to raise awareness of key events in the region and enable global travellers to experience local living nearby.

Singapore ([PRWEB](#)) May 16, 2013 -- travelmob, a leading social stay marketplace where people can find, offer and book unique accommodation in Asia Pacific, announces the launch of “Local Events” today.

The new section on the site – travelmob.com/events – will offer details of key trade, sporting and cultural events across Asia Pacific so global tourists visiting the region can easily find out what’s happening in a local destination and search for accommodation near specific event venues.

According to Prashant Kirtane, CTO and Co-Founder of travelmob, “The launch of Local Events is in line with our continued mission to promote Asia Pacific destinations to global travellers as well as to enhance Search on travelmob.”

He added, “We have noticed many visitors, from business travellers to sports enthusiasts, search for apartments or rooms for rent near events they are attending in the region. As some of these local destinations may be unfamiliar to global tourists, the Local Events section serves as a useful guide to not only provide more details on the event but also help them easily shortlist from a curated list of accommodations near these event venues.”

The Local Events section currently offers information about upcoming events in Asia Pacific over the next quarter with plans to add more events across the region soon. Events to look out for include the Great Singapore Sale, Hong Kong Gifts and Premium Fair, Amazing Thailand and the Bali Arts Festival.

To celebrate the upcoming Great Singapore Sale and help promote Singapore as a key shopping destination to regional and global tourists, travelmob is offering its Facebook fans a special 10% discount for all bookings to Singapore, starting from today. Visit facebook.com/travelmob for more details on the offer.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).