

FOR IMMEDIATE RELEASE

travelmob launches iOS app to further expand its reach in the Asia Pacific region

App enables hosts to manage their properties and instantly connect with travellers looking for accommodations on the go

SINGAPORE, 5 December 2013 – travelmob, a leading social stay marketplace, which matches property owners (“hosts”) in Asia Pacific with travellers seeking quality accommodations, has announced the launch of its travelmob iOS app.

The travelmob iOS app empowers hosts to manage their reservations and listings quickly, and help travellers book their accommodations from more than 20,000 properties across Asia Pacific while on the move.

In the past 3 months, travelmob has received more than 15% of its bookings from iOS devices. The app will address the shifting demands of both hosts and travellers, who are increasingly accessing travelmob through their smartphones.

Turochas Fuad, CEO and co-founder of travelmob says, “We recognise that more than a third of our users are accessing our site through mobile devices, with more than 60% of them on the iOS platform. With the travelmob iOS app, we are able to give our users a mobile-optimised travelmob experience to locate, communicate, book and manage properties”.

With its clean and user-friendly design, the app inspires travellers to experience Asia Pacific like a local. Key features for travellers include:

- Search: Find unique properties in more than 100 destinations across Asia Pacific
- Filters: Select filters to streamline searches; filters include property types, pricing and available amenities
- Instant Communication: Instantly connect with hosts for booking inquiries
- Secure Booking: Book accommodations securely with a credit card
- Itinerary: Access itineraries with complete addresses and contact details
- Reviews: Read user reviews and leave one after each stay

For hosts, the following key features will empower them to manage their listings, inquiries and reservations:

- Inquiries: Respond instantly to guest inquiries using travelmob’s real-time messaging system
- Calendar: Manage calendar availability and pricing
- Reservations: Accept or decline reservations while on the move
- Listings: Update listings and upload new photos instantly

travelmob has also highlighted their last-minute deals and special offers features within the app. 60% of travelmob’s users are already making their bookings and checking in within the same month. The app has been designed for hosts to craft special offers and deals while on the move and travellers can easily locate these deals for their last minute travels.

Prashant Kirtane, CTO and co-founder of travelmob, said:” Soaring smartphone ownership in Asia Pacific makes it extremely important for us at travelmob to create the best possible experiences for users on mobile devices. With this app, we have created an extremely immersive and engaging experience for our users on iOS devices. We are also looking to launch our Android and HTML5 experiences by mid next year”

The travelmob iOS app is free to use and is now available for download from the Apple App Store.

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Note to editors:

More information about the travelmob iOS app can be found at www.travelmob.com/mobile.

High-resolution images can be downloaded from this [link](#).

About travelmob

travelmob is a leading online marketplace whose vision is to enable travellers around the world to experience Asia like a local. Launched in 2012, travelmob provides a secure platform for property owners in Asia Pacific to list unique accommodations and experiences, and host global travellers seeking to experience true local hospitality and culture.

You can get news and updates from travelmob on its Blog: blog.travelmob.com, Twitter: twitter.com/travelmob or Facebook: facebook.com/travelmob.

travelmob is written in one contiguous string of characters in lowercase.

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